

BRANDIE HEINEL

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PROFESSIONAL EXPERIENCE

I See France <http://www.iseefrance.net>

San Francisco, CA

Founder

September 2003–Current

- Conceived, incorporated and currently direct eCommerce–based apparel company I See France.
- Created and disseminated press releases and promotional materials to relevant media outlets.
- Directed development of new products and designs.

Freelance

San Francisco, CA

Producer with technical/design background

September 2000–Current

- Designed, developed and/or actively managed web projects both independently and in collaboration with various firms. Most recent projects include project management for Mule Design (clients: PBS, KickStart, Six Apart, All Things D, Cake Financial), design for US magazine, video editing/producing for Odopod (client: Nike Soccer) and development for Venda (clients: Pokemon, Landsend and Market Expo).
- Adjunct faculty member at Miami Ad School a CP+B partner.

Junction Solutions

New York, NY

Consultant

September 2006–December 2006

- Planned, organized and participated in the restructuring and development of web applications. Provided support and created new components for existing clients utilizing Axapta technologies.

Accenture Enterprise Workforce

Chicago, IL

Application Development & Support Analyst

September 2005–September 2006

- Responsible for building, testing, and providing technical documentation of internal applications. Support spanned all activities and phases of the SDLC for both IT initiative development as well as operations/maintenance. Created and documented test conditions and test scripts.

Columbia College Chicago

Chicago, IL

Web Programmer/Designer – Information Technology

April 2001–September 2005

- Created web portal applications using .NET technologies which allows faculty, staff and students to access administrative processes such as registration, admissions, and billing.

Adjunct Faculty

April 2001–Current

- Instructor for numerous courses including Designing for the Web I, Introduction to Computer Graphics, Computer Graphic Portfolio Development, Photoshop I, Photoshop Tips and Techniques, and Illustrator.
- Developed syllabi and course structure for the aforementioned courses, which were implemented department–wide.

TECHNICAL PROFICIENCY

HTML, XHTML (1.0 Transitional, Strict), CSS 1.x, 2.x
Adobe Creative Suite 3

Macromedia Studio 8
MS Office

EDUCATION

Graduate Course Work, DePaul University, Chicago, IL

2006

Major: Information Systems

Bachelor of Art, Columbia College Chicago, Chicago, IL

June 2001

Major: Digital Media Technology

.NET Developer Certificate, DePaul University, Chicago, IL

December 2004

Study Abroad, Loyola University Rome Center, Rome, Italy

July 1999

Emphasis: Italian Culture

References and extended professional experience available upon request.